



2024 REEA Conference Sponsorship & Exhibitor Opportunities

June 25-29, 2024 at the Hilton Memphis in Memphis, TN

**Showcase Your Products and Services to the Real Estate Industry
and the millions who serve it!**

**MAXIMIZE Your Exposure + ATTRACT New Business + CULTIVATE Client Relationships
+ BUILD Everlasting Relationships =**

The 2024 National Real Estate Educators Conference Is The Place To Be!

- Build your brand and boost your sales!
- Market to 240+ Educators that reach the agents around the country.
- Gain Exposure to a select group of individuals that influence the real estate industry.
- Front and center exposure to all attendees throughout the conference.
- Social events to boost client relationships.
- Daily morning and afternoon coffee breaks to maximize facetime.
- Our exhibitors say that REEA is always a worthwhile use of their time and resources.
- REEA exhibitors are always satisfied with the level of traffic at their booth.
- Attendees consider networking with the exhibitors as an important component of the conference.

AVAILABLE CONFERENCE SPONSORSHIP June 27-28, 2024

\$10,000 - Platinum Level Conference Sponsorship

(1) Complimentary Triple Exhibitor Space

(3) Complimentary Full Conference Registrations

Company Recognition at the Opening Session

High-Profile Exposure to Attendees during Conference

Preferred Logo Presence on Conference Website

Full page inside back cover ad in the Conference Program Book

Full page ad in REEA "GSI" Gold Standard Instructor Development Workshop Playbook

Primary Recognition Signage Displayed During Conference

Opportunity to introduce Concurrent Session Presenters

(3 additional Full Conference registrations can be purchased at a special rate of \$350/person.

All additional can be purchased at full conference registration rate.)

\$5,000 - Gold Level Conference Sponsorship

(1) Includes Double Exhibitor Space

(2) Complimentary Full Conference Registrations

Company Recognition at the Opening Session

Maximum Exposure to Attendees during Conference

Preferred Logo Presence on Conference Website

Full page ad in the Conference Program Book

½ page ad in REEA "GSI" Gold Standard Instructor Development Workshop Playbook

Primary Recognition Signage Displayed During Conference

Opportunity to introduce Concurrent Session Presenters

(2 additional Full Conference registrations can be purchased at a special rate of \$350/person.

All additional can be purchased at full conference registration rate.)

\$2,500 - Silver Level Conference Sponsorship

- (1) Includes Single Exhibitor Space
- (1) Complimentary Full Conference Registration
- Company Recognition at the Opening Session
- Preferred Logo Presence on the Conference Website
- ½ page ad in the Conference Program Book
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters

(2 additional Full Conference registrations can be purchased at a special rate of \$350/person.

All additional can be purchased at full conference registration rate.)

\$2,000 - Conference Opening Keynote Sponsorship

- (1) Includes Single Exhibitor Space
- (1) Complimentary Full Conference Registration
- Company Recognition at the Opening Session
- Introduction of Opening Keynote Speaker
- Logo Presence on the Conference Website
- ¼ page ad in the Conference Program Book
- Primary Recognition Signage Displayed During Conference
- Opportunity to introduce Concurrent Session Presenters

(1 Additional Full Conference Registration can be purchased-Special rate of \$350/person.)

\$1,000 - Bronze Level Conference Sponsorship

- Company Recognition at the Opening Session
- (1) Included Unmanned Tabletop
- Logo Presence on the Conference Website
- ¼ page ad in the Conference Program Book
- Recognition Signage Displayed During Conference

ADDITIONAL CONFERENCE SPONSORSHIPS

- Closing Dinner Sponsorship – *Sponsor pays direct to venue*
- Day 1 Conference Lunch Sponsorship - \$2,000
- Welcome Reception - *Sponsor pays direct to venue*
- Conference Bag Sponsorship - \$1,000
- REEAWalkers Shirt Sponsor - \$750
- Conference Break Sponsorship (4 available) - \$500 each
- Unmanned Tabletop Display – Full Table \$300 each *(For Display of material only - No chairs for Vendors to accompany table)*

TRIPLE EXHIBITOR SPACE | \$2,500

Triple Exhibitor Space with Tables and Chairs | Strategic Location for Maximum Exposure

(3) Complimentary Full Conference Registrations

(3 Additional Full Conference Registrations can be purchased-Special rate of \$350/person. All additional can be purchased at full registration rate)

DOUBLE EXHIBITOR SPACE | \$1,750

Double Exhibitor Space with Tables and Chairs | Strategic Location for Maximum Exposure

(2) Complimentary Full Conference Registration

(2 Additional Full Conference Registrations can be purchased-Special rate of \$350/person. All additional can be purchased at full registration rate)

SINGLE EXHIBITOR SPACE | \$950

Single Exhibitor Space with Table and Chairs | Strategic Location for Maximum Exposure

(1) Complimentary Full Conference Registration

(1 Additional Full Conference Registration can be purchased-Special rate of \$350 /person. All additional can be purchased at full registration rate)

**Be a Part of REEA’s Gold Standard Instructor “GSI”
Instructor Development Workshops with your Sponsorship!**



REEA’s Gold Standard Instructor Certification, a three-part Instructor Development Workshop Series and is designed to enhance instructor delivery and improve student learning.

REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With this in mind, REEA has designed the curriculum for the Series of IDWs to support the development of this skill set. It provides critical training for both new and current instructors.

REEA’s GSI IDW series is available to support instructor training needs in your jurisdiction or region as well as your organization.

AVAILABLE REEA GSI IDW SPONSORSHIPS - June 25, 26 & 29, 2024

\$4,000 – REEA GSI IDW Full Sponsor

- Introduction at the beginning of each session to promote your company *(3 minutes at each session)*
- Single table space during REEA GSI IDW classes
- 2 individual free attendees registrations to all REEA GSI IDW Sessions
- Full back cover ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class & during breaks & lunch
- Option to provide Instructors with your company branded shirt to wear during sessions
- Provide your banner to be displayed during all IDW Sessions
- 1 Full Conference Registrations free with 1 additional at the rate of \$350.00
- Single Exhibitor space during REEA Conference
- Recognition on REEA Conference Sponsor Board during conference
- ½ page ad in the Conference Program Book

\$2,500 – REEA GSI IDW Playbook Sponsorship

- Introduction at the beginning of each session to promote your company *(2 minutes at each session)*
- Full page ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class & during breaks & lunch
- ½ page ad in Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference

\$1,250/day - Bus sponsorship-when applicable *(3 days available)* or all 3 days for only \$3,500

- Approx 30 minutes per day exclusive time with attendees on bus *(2x/day-3 days)*.
- ½ page ad in the IDW Playbook
- PowerPoint acknowledgement at the beginning of class & during breaks & lunch
- ¼ page ad in Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Opportunity to ride the bus and have some fun networking with attendees

**Breakfast, Lunch and Break Sponsorships during REEA GSI IDW Classes
*(on next page)***

Contact REEA for rates (below) if REEA is ordering and bringing in on your behalf as a Sponsor
Lunch Sponsorship - \$750/day
Breakfast Sponsorship - \$500/day
Afternoon Break Sponsorship - \$300/break

\$350/day - IDW Lunch Sponsorship (3 days available) or all 3-day lunches for only \$1,000
Bring in and provide Lunch and drinks for all attendees
3 minutes at the beginning of class to promote your company
¼ page ad in the REEA GSI IDW Playbook the day of sponsorship
PowerPoint acknowledgement at the beginning of class & during breaks & lunch
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout company items during lunch
\$250/day - IDW Breakfast Sponsorship (3 days available) or 1 available for all 3-day breakfasts for \$500
Bring in and provide Breakfast and drinks for all attendees
2 minutes at the beginning of class to promote your company
Bring in and Provide Breakfast for all attendees
¼ page ad in the REEA GSI IDW Playbook the day of sponsorship
PowerPoint acknowledgement at the beginning of class & during breakfast
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout company items during breakfast
\$150/day - IDW Afternoon Break (3 days available) or 1 available for all 3-day breaks for \$300
Bring in and provide Afternoon snacks and drinks for all attendees
2 minutes at the beginning of break to promote your company
Bring in and Provide Afternoon Break snack for all attendees
¼ page ad in the REEA GSI IDW Playbook the day of sponsorship
PowerPoint acknowledgement at the beginning of class & during break
Sponsorship mention Conference Program Book
Recognition on REEA Conference Sponsor Board during conference
Opportunity to handout company items during break

For additional information regarding the 2024 Annual REEA Conference Sponsorship & Exhibitor Opportunities, please contact REEA Headquarters at 520-609-2380. We look forward to you being a part of the success of REEA and appreciate your support of our Members!

Kris

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 www.REEA.org | Like us on [Facebook!](#)



Secure Your Space Today!
[Online Application](#)

- All Sponsors & Exhibitors will be acknowledged during the conference & have the opportunity to present a 1-minute REEA Sponsors & Exhibitors Rapid Fire during our General Luncheon Conference on June 27, 2024.
- All Sponsors and Conference Exhibitors will be provided with the opportunity to introduce at least one Concurrent Session Presenter if available.
- REEA has the right to add or alter Sponsor & Exhibitor opportunities at any time without notice.



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